SOUNDS GOOD, INCORPORATED / 342 MADISON AVENUE / NEW YORK, NEW YORK 10017 / 661-1943

Hank - Here's a sample kit - the sort we sent the radio stations - D -

SAMPLE SAMPLE SAMPLE SAMPLE SAMPLE SAMPLE SAMPLE

Date - 1967

Mr. Whoever
Title
Station Whatever
Wherever, U.S.A.

Dear Sir:

Thank you for your interest in WHITEWASH.

Enclosed please find a sample tape, one we feel will give you an idea of both our programming approach and Mr. Weisberg's exhaustive research on the findings of the Warren Commission.

WHITEWASH is being offered to radio stations around the country, on a 25 mile exclusive-radius basis, as follows:

1) 30 minutes of programming per week, (10 segments of 3 minutes length, each) on a minimum 13 week contract, at twice your single most expensive 1 minute-spot rate per week.

2) Identical weekly program quantith, on a 26 or 39 week contract, after the first 13 weeks, at 1 1/2 times your single most expensive 1 minute-spot rate per week.

Hoping that we may have the pleasure of supplying you with WHITEWASH, I remain,

Sincerely,

Dorothy M. Mattimore
Sales Director

DMM:LT